



EHS
2020



42ND ANNUAL
INTERNATIONAL
CONGRESS
BARCELONA



SPONSORSHIP OPPORTUNITIES

EHS Congress 2020
6th – 9th May
Barcelona, Spain



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WELCOME LETTER

Dear colleagues and hernia friends,

We look forward to welcoming you to the 42nd Annual EHS congress which will be held in Barcelona, May 2020.

The conference will bring together experts, surgeons and companies involved in hernia surgery. We plan for all attendees high-level scientific presentations to share knowledge with networking opportunities. The scientific programme with dates will be provided with keynote lectures, free paper sessions, industry symposia and posters.

We look forward to welcoming you to Barcelona.

On behalf of the organising committee

Manuel López Cano
Congress President

Salvador Morales Conde
Co-President



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COMMITTEES

Presidents

Dr. Manuel López Cano
Dr. Salvador Morales Conde

National Scientific Committee

Dr. José Antonio Pereira Rodríguez
Dr. Pilar Hernández Granados
Dr. María Antonia Arbós Vía
Dr. María Teresa Quiles
Dr. Josep M. García-Alamino

International Organizing Committee. EHS Board

Dr. Agneta Montgomery
Dr. Filip Muysoms
Dr. Jean-Francois Gillion
Dr. Ralph Lorenz
Dr. Rene Fortelny
Dr. Wolfgang Reinpold
Dr. Cesare Stabilini
Dr. Andrew de Beaux
Dr. Maarten Simons
Dr. Maciej Pawlak



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GENERAL INFORMATION

CONGRESS VENUE:

PALAU DE CONGRESSOS DE CATALUNYA

Av. Diagonal, 661-671, 08028 Barcelona ESPAÑA

Tel.: +34 933 644 400 - Fax: +34 933 644 401

More information: www.pcongresos.com



GENERAL SECRETARIAT:

Exhibition, Sponsorship, Registration and Hotel Accommodation:

GRUPO PACIFICO
The power of meeting

Tel.: +34 932 388 777

ehs2020@pacifico-meetings.com



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OFFICIAL LANGUAGE:

The official language of the congress is English.

ACCOMMODATION:

A number of rooms at several hotels have been reserved for the attendants during the period of the Congress. Hotel accommodation may be reserved by using the Accommodation Form on line www.ehs2020barcelona.com or contacting to the Technical Secretariat: ehs2020@pacifico-meetings.com

MAJOR SPONSOR PACKAGES

The sponsorship opportunities below are a guide and open to negotiation.

SPONSORSHIP LEVELS:

Key sponsorship levels will be offered to companies according to their total sponsorship contribution.

Platinum Sponsor	100.000 €
Gold Sponsor	60.000 €
Silver Sponsor	30.000 €
Bronze Sponsor	15.000€

(VAT not included)



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KEY SPONSORS ENTITLEMENTS:

In addition to the entitlements of the individual sponsorship items, key sponsors will receive the following:

PLATINUM - 100.000 €

- 30m² exhibition space (10m x 6m) in a prime location (only carpet and electrical switchboard included)
- Satellite Symposium- subject to approval by the scientific program committee. Included: hall rental, standard a/v, 1 hostess
- Invitation of two speakers
- Insert of your logo on the Congress webpage with direct link to your website
- Insert of your logo on the Congress APP
- Back cover advertisement or logo in the congress pocket programme, in case of 2 platinum sponsors (EHS will assign each item)
- Acknowledgement as Platinum Sponsor in all Congress announcements
- Advertising insert in the delegates conference bag
- 7 full delegate passes - for company representatives only
- 4 exhibitor stand passes
- Opportunity to purchase additional delegate passes at a 15% discount for company representatives.



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GOLD - 60.000 €

- 24 m² exhibition space (6m x 4m) in a prime location (only carpet and electrical switchboard included)
- Opportunity to stage a Breakfast Symposium- Meet the expert (non CME) subject to approval by the scientific programme committee
- Insert of your logo on the Congress webpage with direct link to your website
- Insert of your logo on the Congress APP
- Acknowledgement as Gold Sponsor in all Congress announcements
- Advertising insert in the delegates conference bag
- 5 full delegate passes - for company representatives only
- 3 exhibitor stand passes
- Opportunity to purchase additional delegate passes at a 10% discount for company representatives

SILVER - 30.000 €

- 12m² exhibition space (6m x 2m) in a prime location (only carpet and electrical switchboard included)
- Insert of your logo on the Congress webpage with direct link to your website
- Insert of your logo on the Congress APP
- Acknowledgement as Silver Sponsor in all Congress announcements
- Advertising insert in the delegates conference bag
- 4 full delegate passes - for company representatives only
- 2 exhibitor stand passes
- Opportunity to purchase additional delegate passes at a 5% discount for company representatives



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BRONZE - 15.000 €

- 6m² exhibition space (3m x 2m) in a prime location (Only carpet and electrical switchboard included)
- Insert of your logo on the Congress webpage with direct link to your website
- Insert of your logo on the Congress APP
- Acknowledgement as Bronze Sponsor in all Congress announcements and APP
- 2 full delegate passes - for company representatives only
- 2 exhibitor stand passes
- Opportunity to purchase additional delegate passes at a 5% discount for company representatives
- Advertising insert in the delegates conference bag



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SCIENTIFIC AND EDUCATIONAL ACTIVITIES

PLENARY SYMPOSIUM (lunch time) - 20.000€ (VAT not included)

Priority for Platinum and then Gold Sponsor

Organization of a Symposium of 1 hour (lunch time).

The Symposium program has to be approved by the Committee.

Possibility to organize a lunch post symposium in the area (with additional costs – please contact us).

The congress organization will provide:

Use of the conference room (1 hour during the session)

Logo on screen – slide to be provided by the sponsor

Basic AV equipment

Announcement in the APP and Congress webpage

MORE OPTIONS OF COLLABORATION

Promotional Video of the company between sessions*

Plenary room full day 11.000 € (VAT not included)

Plenary room half day 6.500 € (VAT not included)

You have the possibility of inserting an announcement / video of maximum 60 seconds to be projected in the room selected. The cost of making the announcement / video is excluded from this price.

Sponsorship Entitlements Includes:

Logo on APP

Logo on sponsors page of Congress website

* You cannot insert a promotional video in those sessions that are sponsored by a sponsor. Consult with the Technical Secretariat of the Congress

Pocket Program – 15.000€ (VAT not included)

Sponsorship Entitlements Includes:

Logo on Pocket program

Logo on sponsors page of Congress website

Speakers Preview Room – 10.000€ (VAT not included)

Sponsorship Entitlements Includes:

Possibility to put flyers on the room (flyers production not included)

Logo on sponsors page of Congress website



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Foot prints - 7.500€ (VAT not included)

For expo hall with logo of exhibitor (maximum 2 companies)

Sponsorship Entitlements Includes:

Logo in the foot prints
Logo on sponsors page of Congress website

Computer and Internet Area – 15.000€ (VAT not included)

The Internet Service Area is the central hub for digital services at the Congress. Computers will be available, but most useful will be the printers available for delegates. The partner will have their own screen saver, mouse pads (provided by the sponsor), password access, and 1st landing web page.

Sponsorship Entitlements Includes:

Possibility to have 2 roll ups with your logo in the area
Logo display on screen
Logo on sponsors page of Congress website

Congress APP – 15.000€ (VAT not included)

Sponsorship Entitlements Includes:

Logo on the Congress APP
Logo on sponsors page of Congress website

Congress bag– 15.000€ (VAT not included)

Sponsorship Entitlements Includes:

Logo in the delegates bag
Logo on sponsors page of Congress website

Pads and pens - 10.000€ (VAT not included)

Sponsorship Entitlements Includes:

Logo on sponsors page of Congress website

Lanyards – 8.000€ (VAT not included)

The company will provide the lanyards

Sponsorship Entitlements Includes:

Logo on sponsors page of Congress website

Insert in the congress bag (leaflet to be provided by sponsor) – 1.000€ (VAT not included)

Sponsorship Entitlements Includes:

Insert of one leaflet in the delegates bag
Logo on sponsors page of Congress website



Water Coolers and Goblets – 10.000€ (VAT not included)

Exclusive sponsorship of the water coolers and goblets spread in different areas of the exhibition hall.

Sponsorship Entitlements Includes:

Printing of your logo on the water cooler and goblets



Coffee Break station for 1 day – 8.000€ (VAT not included)

Sponsorship Entitlements Includes:

Logo on tables and buffets

Logo on sponsors page of Congress website

Welcome reception - 5.000 EUR (VAT not included)

All delegates, accompanying persons, partners and exhibitors are cordially invited to join the Congress Welcome Reception taking place in the Conference Hall Foyer. This is a pleasant and informal opportunity for the whole community to meet the industry. The sponsor name/logo is mentioned on the website, in the APP, and displayed in the welcome cocktail area. The sponsor can have their banners (to be provided by the sponsor) in the area. Possibility to distribute your branded T-shirts to the catering staff.

WI-FI SERVICE - 5.500 EUR (VAT not included)

The Wi-Fi connection will be available in the main areas of the Congress Venue during EHS 2020.

Participants can access the service from their mobile phone, tablet, or laptop computer. Your web page will be the 1st page to open when getting connected to the Wi-Fi.

Charging box (exclusive opportunity) - 6.000€ (VAT not included)

Attendees are using their smart phones and tablets that need to be regularly charged. Charging stations are increasingly becoming a standard and popular feature of modern day events. By sponsoring this item, you can brand the box the way you want and connect with a wide audience.

Here below some picture of a Charging Box, made with high Resistance “Paper Seats”, 8 plugs





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PHOTOBOOTH (during the Gala Dinner) - 3.500 EUR (VAT not included)

Photo booths are always the hit of any party!

Sponsorship Entitlements Includes:

- Sponsor logo on frame of all files from the photo booth (frames will be printed and also sent via email to the attendees upon request)
- Sponsor mention in the official program of the congress as Sponsor.

This part of the picture can be customized with your logo. Note that the Congress logo will be present too!





EXHIBITION

A professional exhibition will be held in conjunction with the meeting.

Exhibition Package – 7.500€ (VAT not included)

Places are assigned according to the first come first served basis.

The minimum booth size is 6m².

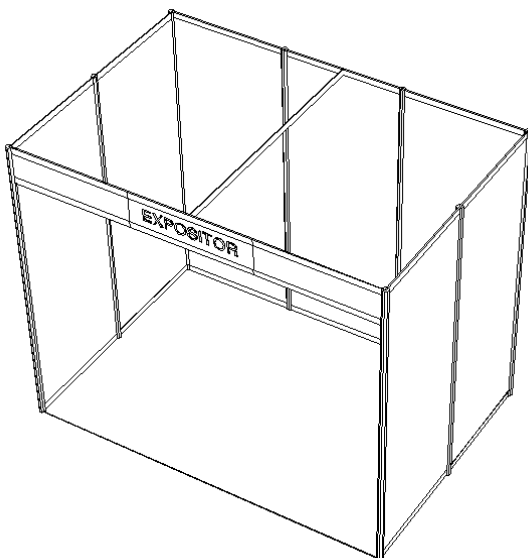
THIS PACKAGE INCLUDES:

- Basic equipment
- Spotlights
- Electricity (2KW)
- Walls
- Carpet
- Signage (logo not included)
- Insert of the logo on the Congress Website and on the APP as Exhibitor

2 exhibitor Badges per 6 m² booth.

Additional badges are available for 100€ each.

Please note that an Exhibitor's badge will not allow a person to go to the scientific sessions and gala dinner. Individuals must register as delegates to attend sessions.

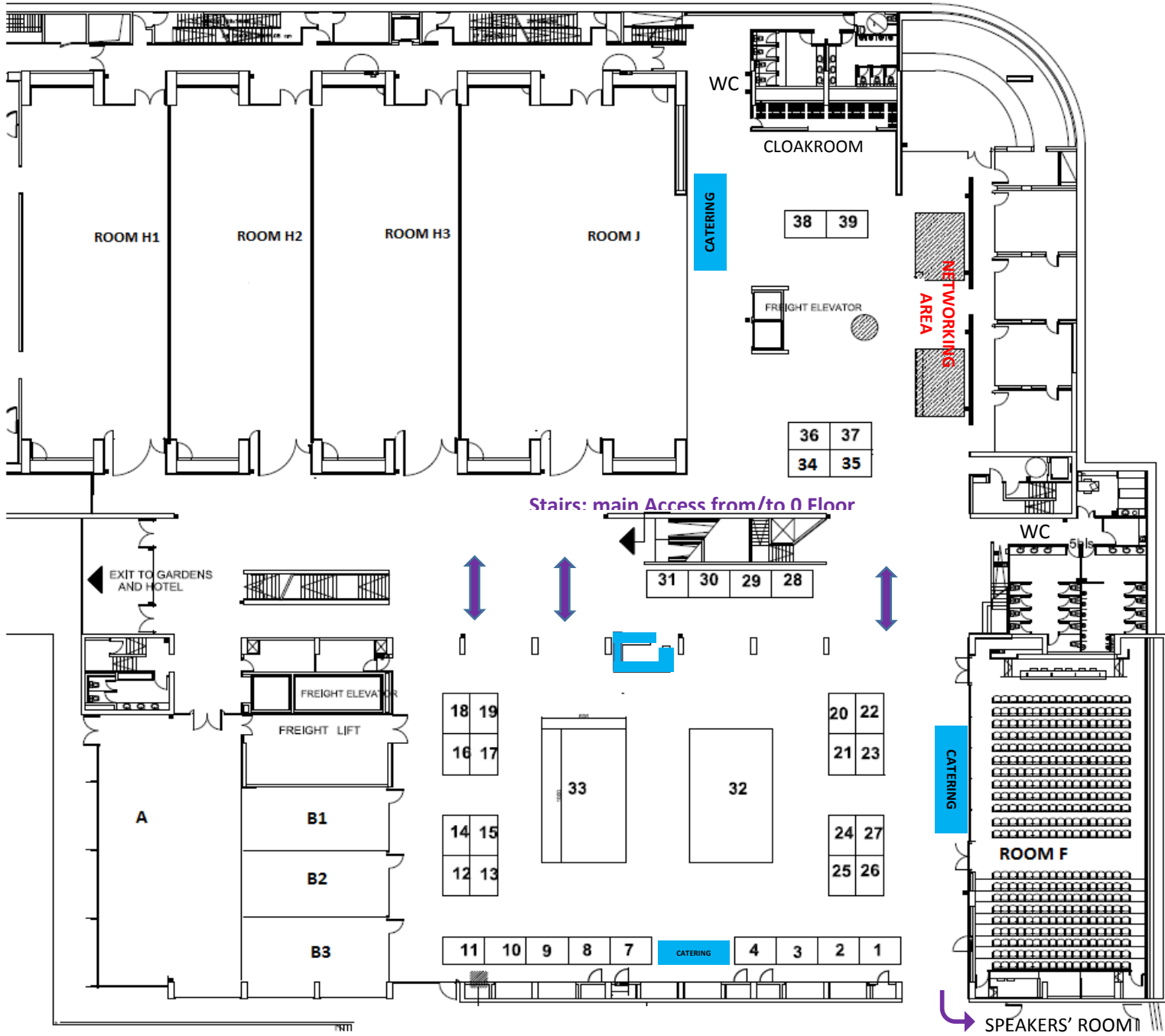




FLOOR PLAN (exhibition Area -1 Floor)

32 and 33: 60m²

Others: 6m²





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APPLICATION AND PAYMENT FOR SPONSORSHIP AND EXHIBITION

Application:

Please complete the attached form and return it to the Congress Secretariat as soon as possible or contact them by E-mail to discuss your requirements further.

Confirmation and Deposit:

Please fill in the enclosed form. Every effort will be made to assign the requested space. However, the organisation does not guarantee that the booth requested will be available and/or assigned.

Assignments will be made only after the approval of the Organizing Committee and the reception of the signed contract form and the payment (50% of total cost payable on application).

The rest of the payment 50% must be paid before March 2020.

Confirmation of your sponsorship and stand space will be mailed to you together with an accompanying invoice for the amount received.

Payment method:

By Bankers draft in Euros (€) only, drawn on a Spanish bank, or credit card, made payable to: GRUPO PACIFICO – EHS 2020. Banker drafts in other currency will not be accepted.

By Bank transfer:

Bank name: Banco Sabadell

Account number: 0081 5084 07 0001154426

IBAN: ES70 0081 5084 07 0001154426

SWIFT: BSABESBB

Bank fees must be paid by the company.

All invoices should be paid prior to arrival at the exhibition; build-up will NOT be allowed if a balance is outstanding.

VAT (TAX):

All companies are required to pay VAT at the prevailing rate.

Cancellation:

In case of cancellation, the total amount paid will be charged as cancellation fees.

Insurance:

Companies participating in the Congress are required to take out appropriate insurance.

If you would like to comment any of the items included in this proposal or any further suggestions, please contact:



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Exhibition and Sponsorship Enquiries:

E-mail: ehs2020@pacifico-meetings.com

Tel. (34) 932 388 777 / Fax. (34) 932 387 488

RULES AND REGULATIONS FOR EXHIBITION

Arrangements of Exhibits:

Any part of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be modified or removed by the exhibitor. The conference management reserves the right to inspect each booth prior to show opening.

Exhibit Design:

All exhibit space must be arranged and constructed in accordance with the size specified herein. If an exhibit fails to conform to the size agreed to, it must be modified to comply or be removed.

Conduct:

All exhibits will need to serve the interest of the conference attendees and will be operated in a way that will not detract from other exhibits or the meeting as a whole.

Exhibit and/or Sponsor Personnel:

Unless otherwise agreed, all participants affiliated with exhibits and satellite symposium must be registered. Each person will be issued an Exhibitor's badge and must be employed by the Exhibitor or Sponsor or have a direct business affiliation. The number of complimentary badges is detailed on this Prospectus. **Additional badges are available for 100€ each.** Please note that an Exhibitor's badge will not allow a person to go to the scientific sessions and gala dinner. Individuals must register as delegates to attend sessions.

A list of all exhibit and satellite symposium personnel must be submitted to the EHS 2020/GP no later than 15th April 2020. Badges will be available at the Exhibitor Counter on site. Exhibits must be staffed at all times during the official exhibition hours.

Admission:

EHS shall have sole control over all admission policies at all times. Any person visiting the exhibition or attending any session of the meeting will be required to register and wear an appropriate badge while attending. Children ages 12 and under are not permitted in the exhibition hall at any time.



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Subletting of exhibition space and prohibited use:

Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them. Exhibitors cannot exhibit or permit any merchandise or advertising materials to be exhibited in their space that are not a part of their own regular products.

Fire, Safety, Hygiene and Health:

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety, hygiene and health. All exhibit equipment and materials must be located within the assigned space. NO combustible material can be stored in or around exhibit space.

Liability and Security:

EHS/GP issues no warranty, expressed or implied, that security measures will avert or prevent occurrences, which may result in loss or damage. Each exhibitor must make provisions for the safeguarding of his or her goods, materials, equipment and display at all times. EHS 2020 will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident, or other causes.

Limitations and Liability:

Exhibitors or their agents may not allow any articles to be brought into the exhibition or any act performed on the premises that would invalidate the insurance or increase the premium of the policies held by the management of the Convention Center, the official exhibition management company and/or the EHS 2020/GP; nor permit anything to be done by their employees and/or their agents through which the premises, property or equipment of the EHS 2020/GP, the official exhibition management company, Convention Center, and/or other exhibitors will be damaged. The Exhibitor and/or the exhibiting company will be held liable for any damage resulting from such violation. All space is leased subject to these restrictions. EHS 2020/GP has the right to terminate an Exhibitor's rights pursuant to this contract at any time after discovery of a violation of this provision.

Exhibitor agrees to protect, save and keep the EHS 2020/GP, the Convention Center, and the official exhibition management company forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, company employees or agents, and to strictly comply with the applicable terms and conditions contained in the agreement between the EHS 2020/ GP, Convention Center and the official exhibition management company regarding the exhibition premises; and further, the Exhibitor shall at all times protect, indemnify, save and keep harmless EHS 2020/GP, Convention Center and the official exhibition management company against and from any and all loss, cost, damage, liability or expense that arises out of, from or by reason of any act or omission of Exhibitor, company employees and/or agents.

Ads, Literature:

Canvassing or distributing advertising matter outside the exhibitor's own booth is not permitted. Solicitations of business and/or conferences in the interest of business - except by exhibiting firms, are prohibited. All Exhibitor literature must be distributed from within the booth space assigned. Only literature published or



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pre-approved by the EHS 2020/GP may be distributed in the registration area, meeting rooms, hotels and/or in other areas used by the Meeting attendees

Cancellation by Exhibitor/Sponsor:

Any exhibitor or sponsor who cancels all or part of the purchased exhibition space or sponsorship shall be accountable for any unpaid portion of the exhibition or sponsorship and shall receive no refund of amounts already paid.

Cancellation by EHS/GP of the congress– Force Majeure:

In case of force majeure, the Congress organizers have the right to alter or cancel the Congress without prior notice, however a notice of the occurrence shall be given by EHS/GP as soon as reasonably possible.

Force majeure shall mean any circumstance beyond the reasonable control of EHS/GP, which prevents or impedes the holding of the congress, including, but not limited to, government action, war or hostilities, riot or civil commotion, plague or other epidemic such as SARS, etc, earthquake, hurricane, cyclone, re or other natural physical disaster, explosion, accident or breakdown, strike, lack of the usual means of transportation or terrorism or due to events which are not attributable to wrongful intent or gross negligence of EHS/GP. EHS/GP shall not be accountable for any direct or indirect, incidental or consequential damages, losses, expenditures or any other inconveniences or costs caused by such modification or cancellation of the Meeting. EHS/ GP shall, in its sole discretion, determine the amount of the exhibit fees or sponsorship fees to be refunded, if any.

Separation:

In case any of the specifications of the Agreement were to be or to become ineffective for de facto or de jure reasons, the effectiveness of any other specifications thereby remains unaffected. The Contracting Parties shall be committed to replace any ineffective specifications with economically adequate and comparable provisions.

Changes and Modifications:

Any changes or modifications to the agreement shall be made in writing and signed by both parties.



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SPONSORSHIP/ EXHIBITION APPLICATION FORM

Company name: _____

Address: _____

Zip Code _____ City _____ Country _____

Phone _____ VAT number _____

Contact Person _____ Position _____

E-mail _____

SPONSORSHIP

We would like to be entitled as sponsor of the following item / items:

- | | | | | |
|----|-------|---|-------|---|
| 1. | _____ | x | _____ | € |
| 2. | _____ | x | _____ | € |
| 3. | _____ | x | _____ | € |

EXHIBITION

_____ Booth space x 6 m² Total amount: _____ €

COMPANY NAME FOR BOOTH SPACE (CAPITAL LETTERS): _____

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations to sponsor from the moment I sign this contract.

Signature & Company Stamp

_____, _____, _____ of 20__

This form should be completed and returned as soon as possible to:

TECHNICAL SECRETARIAT email: ehs2020@pacifico-meetings.com

VAT to be added (subject to applicable rate when invoicing)

TECHNICAL SECRETARIAT

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